

# 10 REASONS TO CHOOSE A REAL ESTATE BROKER TO SELL YOUR PROPERTY

SOLD

**1** For **marketing** tailored to your needs and to **maximize the value** of your property.

**2** For **maximum visibility** when selling your property.

**3** For the assurance of **qualified buyers**.

**4** For **security** and **protection** throughout the transaction.

**5** To ensure that **forms** and **clauses** are filled out properly.

**6** For **negotiation** to optimize the **sale price** and **conditions** in your best interests.

**7** To benefit from the broker's **knowledge of current laws and regulations**.

**8** For access to **quality references** from all parties involved in the transaction (notary, building inspector, surveyor, appraiser, etc.).

**9** For the broker's **expertise** in anticipating potential issues and concerns.

**10** For **neutral and kind advice**, free from emotional influence.