

10 REASONS TO CHOOSE A REAL ESTATE BROKER TO SELL YOUR PROPERTY

SOLD

1

For **marketing** tailored to your needs and to **maximize the value** of your property.

2

For **maximum visibility** when selling your property.

3

For the assurance of **qualified buyers**.

4

For **security** and **protection** throughout the transaction.

5

To ensure that **forms** and **clauses** are filled out properly.

6

For **negotiation** to optimize the **sale price** and **conditions** in your best interests.

7

To benefit from the broker's **knowledge of current laws and regulations**.

8

For access to **quality references** from all parties involved in the transaction (notary, building inspector, surveyor, appraiser, etc.).

9

For the broker's **expertise** in anticipating potential issues and concerns.

10

For **neutral and kind advice**, free from emotional influence.